Rodrigo Arreola

Web Developer

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EDUCATION

Universidad Politécnica de Chiapas   **Suchiapa, México**
- Bachelor's Degree in Software Development Engineering   September 2014 – April 2018

Valparaiso University   **Valparaiso, United States**
- Intensive English Program   October 2016 – November 2016

Universidad Autónoma de Chiapas   **Valparaiso, United States**
- English B2   August 2013 – August 2015

PROFESSIONAL EXPERIENCE

DUDE Agency - dudeagency.io   **San Diego, United States**
- *WordPress Developer*   September 2022 – Present
  - Create and modify various websites, ranging from predetermined templates to eCommerce pages, using different methodologies and platforms, primarily focusing on WordPress.
  - Contribute to multiple projects, ensuring the websites meet the unique needs and requirements of each client.
  - Worked on over 100 tickets, effectively managing and completing assigned tasks within established timelines.

Oncomedik – www.oncomedik.com.mx   **Toluca, México**
- *WordPress Developer*   September 2021 – August 2022
  - Built and designed an eCommerce website using technologies such as Divi, WooCommerce, and Bookly.
  - Configured payment gateways, including Stripe and MercadoPago, for seamless payment processing.

MEDIVETMX – www.medivet.mx   **Toluca, México**
- *WordPress Developer*   June 2020 – August 2022
  - Oversaw all aspects of design and development, providing creative solutions as needed.
  - Contributed to brainstorming sessions for the creation of new digital content.

Self-employed – www.rodrigoarreola.com.mx#work   **Chiapas, México**
- *Freelance Web Developer*   June 2020 – Present
  - Successfully completed multiple freelance web development projects with a high customer satisfaction rate.
  - Conducted competitor analysis to evaluate website content and user experience.
  - Translated client requirements into effective application designs and system requirements.

INAOE (Instituto Nacional de Astrofísica Optica y Electrónica)   **Puebla, México**
- *Intern Student*   August 2017 – December 2017
  - Developed a scraping system as part of the project "Methodology to identify, quantify, and monitor the lodging offer of tourist destinations in Mexico."

CódigoFacilito – codigofacilito.com   **Chiapas, México**
- *dIntern Student*   August 2017 – December 2017
  - Contributed to the development of www.referencia.xyz (now deprecated), a website compiling syntax examples for HTML5, CSS3 and Javascript.

SKILLS

- **Languages:** English C2 (https://www.efset.org/cert/kWGSJP), Spanish (native).
- **Web Development:** HTML5, CSS, JavaScript, PHP, SASS, CodeIgniter, Laravel, JSON, MySQL, Git.
- **Content Management Systems**: WordPress, Elementor, Divi, WooCommerce, Bookly.
- **Tools & Platforms:** PHPMyAdmin, Slack, Monday, Mailchimp, GetResponse, Sendinblue, Hostgator, WPEngine, SiteGround.