

Rodrigo Arreola

WordPress Developer

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Personal Website & Portfolio: www.rodrigoarreola.com.mx

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EDUCATION

Universidad Politécnica de Chiapas

- Bachelor's Degree in Software Development Engineering

Suchiapa, México

September 2014 – April 2018

Valparaiso University

- Intensive English Program (C1 – C2)

Valparaiso, United States

October 2016 – November 2016

Universidad Autónoma de Chiapas

- English A1 - B2

Tuxtla Gutiérrez, México

August 2013 – August 2015

PROFESSIONAL EXPERIENCE

DUDE Agency – www.dudeagency.io

- *WordPress Developer*

- Create and modify various websites, ranging from predetermined templates to eCommerce pages, using different methodologies and platforms, primarily focusing on WordPress.
- Contribute to multiple projects, ensuring the websites meet the unique needs and requirements of each client.
- Worked on over 200 tickets, effectively managing and completing assigned tasks within established timelines.

San Diego, United States

September 2022 – Present

Oncomedik – www.oncomedik.com

- *WordPress Developer*

- Built and designed an eCommerce website using technologies such as Divi, WooCommerce, and Bookly.
- Configured payment gateways, including Stripe and MercadoPago, for seamless payment processing.

Toluca, México

September 2021 – August 2022

MEDIVETMX – www.medivet.mx

- *WordPress Developer*

- Oversaw all aspects of design and development, providing creative solutions as needed.
- Contributed to brainstorming sessions for the creation of new digital content.

Toluca, México

June 2020 – August 2022

Self-employed – www.rodrigoarreola.com.mx#recruiters

- *Freelance Web Developer*

- Successfully completed multiple freelance web development projects with a high customer satisfaction rate.
- Conducted competitor analysis to evaluate website content and user experience.
- Translated client requirements into effective application designs and system requirements.

Chiapas, México

June 2020 – Present

INAOE (Instituto Nacional de Astrofísica Óptica y Electrónica)

- *Intern Student*

- Developed a scraping system as part of the project "Methodology to identify, quantify, and monitor the lodging offer of tourist destinations in Mexico."

Puebla, México

August 2017 – December 2017

CódigoFacilito (Online code courses) – www.codigofacilito.com

- *Intern Student*

- Contributed to the development of www.referencia.xyz (now deprecated), a website compiling syntax examples for HTML5, CSS3 and Javascript.

Chiapas, México

August 2017 – December 2017

SKILLS

- **Languages:** English C2 (<https://www.efset.org/cert/kWGSJP>), Spanish (native).
- **Web Development:** HTML5, CSS3, JavaScript, Bootstrap, PHP, SEO, React, SASS, CodeIgniter, Laravel, JSON, MySQL, Git.
- **Content Management Systems:** WordPress, Elementor, Divi, Advance Custom Fields, WooCommerce, Yoast SEO, Contact Form 7, Monster Insights, Smush, WP Super Cache, All-in-One WP Migration, Bookly.
- **Tools & Platforms:** PHPMyAdmin, ClickUp, Slack, Monday, Mailchimp, GetResponse, Sendinblue (Now Brevo), Hostgator, WPEngine, SiteGround, GoDaddy.
- **Design:** Figma, Photoshop, Illustrator, Adobe XD.